

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Media & Advocacy Grp/ POL
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 706699 /		<u>Alt Order #</u> 06249862
<u>Product</u> JOE COORS 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Estimate #</u> 2730	
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 228	<u>Product Code</u> 410
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/14/12	09/14/12	Tonight Show	1037-1137p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,100.00	0.00			
N 2	KUSA	09/14/12	09/14/12	9News at Noon	12p-1230p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$275.00	0.00			
N 3	KUSA	09/14/12	09/14/12	Ellen	3-4p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				2	\$300.00	0.00			
N 4	KUSA	09/14/12	09/14/12	9News 4pm	4p-5p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				2	\$600.00	0.00			
N 5	KUSA	09/14/12	09/14/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$50.00	0.00			
N 6	KUSA	09/14/12	09/14/12	9News Daybreak 5a	5-530am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$350.00	0.00			
N 7	KUSA	09/14/12	09/14/12	9News 5pm	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,000.00	0.00			
N 8	KUSA	09/14/12	09/14/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$650.00	0.00			
N 9	KUSA	09/14/12	09/14/12	9News 6pm	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News 6pm	6p-630p	-----F----	:30		\$1,100.00	0.00	NM		
	Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 706699 /		<u>Alt Order #</u> 06249862
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Product</u> JOE COORS 4 CONGR
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Estimate #</u> 2730
		<u>Original Date / Revision</u> 08/15/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	KUSA	09/14/12	09/14/12	9News 6am	6-7am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,100.00	0.00			
N 11	KUSA	09/14/12	09/14/12	Entertainment Tonight	630-7p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,200.00	0.00			
N 12	KUSA	09/17/12	09/17/12	Late News M-F	10-1035p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$2,400.00	0.00			
N 13	KUSA	09/17/12	09/17/12	9News at Noon	12p-1230p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$300.00	0.00			
N 14	KUSA	09/17/12	09/17/12	Ellen	3-4p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				2	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KUSA	09/17/12-09/23/12	Ellen	3-4p	M-----	:30		\$350.00	0.00	NM		
	Credited												
N 15	KUSA	09/17/12	09/17/12	9News 4pm	4p-5p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$650.00	0.00			
N 16	KUSA	09/17/12	09/17/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$50.00	0.00			
N 17	KUSA	09/17/12	09/17/12	9News Daybreak 5a	5-530am		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$450.00	0.00			
N 18	KUSA	09/17/12	09/17/12	9News 5pm	5p-530p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,400.00	0.00			
N 19	KUSA	09/17/12	09/17/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$750.00	0.00			
N 20	KUSA	09/17/12	09/17/12	9News 6pm	6p-630p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,800.00	0.00			
N 21	KUSA	09/17/12	09/17/12	9News 6am	6-7am		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,200.00	0.00			
N 22	KUSA	09/15/12	09/15/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,600.00	0.00			
N 23	KUSA	09/15/12	09/15/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00	0.00			
N 24	KUSA	09/15/12	09/15/12	NBC Nightly News Weekend	430-5p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00	0.00			
N 25	KUSA	09/15/12	09/15/12	9News 5p Sat	5-6p		:30				NM	1	\$500.00

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<u>Contract / Revision</u> 706699 /		<u>Alt Order #</u> 06249862
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Product</u> JOE COORS 4 CONGR
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Estimate #</u> 2730
		<u>Original Date / Revision</u> 08/15/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$500.00	0.00			
N 26	KUSA	09/15/12	09/15/12	9News 7a Sat	7-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$650.00	0.00			
N 27	KUSA	09/16/12	09/16/12	NBC Nightly News Weekend	430-5p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,200.00	0.00			
N 28	KUSA	09/16/12	09/16/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$6,000.00	0.00			
N 29	KUSA	09/16/12	09/16/12	9News 7a Sun	7-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				2	\$650.00	0.00			
N 30	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,200.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/10/12-09/16/12	NFL Special Edition News	9-10p	-----Su	:30	\$2,200.00	0.00	NM		
Credited													
N 31	KUSA	09/13/12	09/13/12	Late News M-F	10-1035p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$2,200.00	0.00			
N 32	KUSA	09/13/12	09/13/12	Tonight Show	1037-1137p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,100.00	0.00			
N 33	KUSA	09/13/12	09/13/12	9News at Noon	12p-1230p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$275.00	0.00			
N 34	KUSA	09/13/12	09/13/12	Ellen	3-4p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				2	\$300.00	0.00			
N 35	KUSA	09/13/12	09/13/12	9News 4pm	4p-5p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$600.00	0.00			
N 36	KUSA	09/13/12	09/13/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$50.00	0.00			
N 37	KUSA	09/13/12	09/13/12	9News Daybreak 5a	5-530am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$350.00	0.00			
N 38	KUSA	09/13/12	09/13/12	9News 5pm	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,000.00	0.00			
N 39	KUSA	09/13/12	09/13/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$650.00	0.00			
N 40	KUSA	09/13/12	09/13/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2730
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 08/30/12

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Week:		09/10/12	09/16/12	---T---				1	\$1,500.00	0.00			
N 41	KUSA	09/13/12	09/13/12	9News 6am	6-7am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,100.00	0.00			
N 42	KUSA	09/13/12	09/13/12	Entertainment Tonight	630-7p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,200.00	0.00			
N 43	KUSA	09/11/12	09/11/12	Late News M-F	10-1035p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$2,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	Late News M-F	10-1035p	-Tu-----	:30		\$2,200.00	0.00	NM		
	Credited												
N 44	KUSA	09/11/12	09/11/12	9News at Noon	12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$275.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News at Noon	12p-1230p	-Tu-----	:30		\$275.00	0.00	NM		
	Credited												
N 45	KUSA	09/11/12	09/11/12	Ellen	3-4p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				2	\$300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	Ellen	3-4p	-Tu-----	:30		\$300.00	0.00	NM		
	Credited												
	2	KUSA	09/10/12-09/16/12	Ellen	3-4p	-Tu-----	:30		\$300.00	0.00	NM		
	Credited												
N 46	KUSA	09/11/12	09/11/12	9News 4pm	4p-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$600.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News 4pm	4p-5p	-Tu-----	:30		\$600.00	0.00	NM		
	Credited												
N 47	KUSA	09/11/12	09/11/12	M-F 430-5a News	430-5a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$50.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	M-F 430-5a News	430-5a	-Tu-----	:30		\$50.00	0.00	NM		
	Credited												
N 48	KUSA	09/11/12	09/11/12	9News Daybreak 5a	5-530am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News Daybreak 5a	5-530am	-Tu-----	:30		\$350.00	0.00	NM		
	Credited												
N 49	KUSA	09/11/12	09/11/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$1,000.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

<u>Contract / Revision</u> 706699 /		<u>Alt Order #</u> 06249862
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Product</u> JOE COORS 4 CONGR
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Estimate #</u> 2730
		<u>Original Date / Revision</u> 08/15/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News 5pm	5p-530p	-Tu-----	:30		\$1,000.00	0.00	NM		
Credited													
N 50	KUSA	09/11/12	09/11/12	9News Daybreak 5:30a	530-6am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News Daybreak 5:30a	530-6am	-Tu-----	:30		\$650.00	0.00	NM		
Credited													
N 51	KUSA	09/11/12	09/11/12	NBC Nightly News	530p-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$2,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	NBC Nightly News	530p-6p	-Tu-----	:30		\$2,200.00	0.00	NM		
Credited													
N 52	KUSA	09/11/12	09/11/12	9News 6am	6-7am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$1,100.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	9News 6am	6-7am	-Tu-----	:30		\$1,100.00	0.00	NM		
Credited													
N 53	KUSA	09/11/12	09/11/12	Entertainment Tonight	630-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$1,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/10/12-09/16/12	Entertainment Tonight	630-7p	-Tu-----	:30		\$1,200.00	0.00	NM		
Credited													
N 54	KUSA	09/12/12	09/12/12	9News at Noon	12p-1230p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$275.00	0.00			
N 55	KUSA	09/12/12	09/12/12	Ellen	3-4p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				2	\$300.00	0.00			
N 56	KUSA	09/12/12	09/12/12	9News 4pm	4p-5p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				2	\$600.00	0.00			
N 57	KUSA	09/12/12	09/12/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$50.00	0.00			
N 58	KUSA	09/12/12	09/12/12	9News Daybreak 5a	5-530am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$350.00	0.00			
N 59	KUSA	09/12/12	09/12/12	9News 5pm	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$1,000.00	0.00			
N 60	KUSA	09/12/12	09/12/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$650.00	0.00			

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)558-5322

www.9news.com

<u>Contract / Revision</u> 706699 /		<u>Alt Order #</u> 06249862
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> JOE COORS 4 CONGR	<u>Estimate #</u> 2730
<u>Advertiser</u> Coors,J/R/ Con/CO		<u>Original Date / Revision</u> 08/15/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 61	KUSA	09/12/12	09/12/12	9News 6pm	6p-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$1,100.00	0.00			
N 62	KUSA	09/12/12	09/12/12	9News 6am	6-7am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$1,100.00	0.00			
N 63	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
N 64	KUSA	09/16/12	09/16/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$6,000.00	0.00			
N 65	KUSA	09/16/12	09/16/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
N 66	KUSA	09/12/12	09/12/12	Guys With Kids	9-10p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----				1	\$2,400.00	0.00			
N 67	KUSA	09/14/12	09/14/12	Early Today	4-430am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$25.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/10/12-09/16/12	Early Today	4-430am	-----F----	:30	\$25.00	0.00	NM		
Credited													
N 68	KUSA	09/15/12	09/15/12	The Voice	8-10p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$700.00	0.00			
N 69	KUSA	09/12/12	09/14/12	KUSA 9 News Repeat	107-144a		:30				NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$25.00	0.00			
Totals										0.00		65	\$62,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	65	\$62,000.00	\$52,700.00
Totals	65	\$62,000.00	\$52,700.00

Signature: _____ **Date:** _____

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